

ELEVATING POTENTIAL - MODULE OUTLINES

See www.4and20Million.com for full course details

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COMPELLING STORYTELLING

CRAFTING GREAT PRESENTATIONS AND COMPELLING NARRATIVES

Crafting and delivering powerful stories is how people persuade, inspire and unite those around them. Without a compelling narrative and great delivery, even the strongest ideas, proposals and appeals can be undervalued or misunderstood.

Whether that's in a presentation, networking session, video conference, internal meeting or a major pitch - the ability to find and articulate a persuasive story is an invaluable skill.

This training harnesses insight from psychology and neuroscience to ensure your story connects in a meaningful way.

We cover the principles of crafting a compelling story to engage audiences, ensuring people feel inspired and energised by what you have to say.



COMPELLING
STORYTELLING


4 and 20 Million.